



22 MILES TO BREAK BOUNDARIES

WITH ARMY VETERAN,
CPT KYLE BUTTERS, USA, RET.



EVENT
WEBSITE



THE EVENT



22 Miles to Break Boundaries

Friday, June 7th through Sunday, June 9th, 2024

Cpt Kyle Butters, USA, Ret. will be running 22 miles, every 24 hours, for a grand total of 44 miles. He is doing this in remembrance of his fallen brothers and sisters, especially Dustin, Ian, and Nathan.

Automatic - Strength and Honor - De Oppresso Liber

Kyle will be running at **Annapolis High School in Maryland**. Participants are welcome to join him for any portion of the run over the course of the weekend, in person or virtually.

On Saturday, June 8th at noon, Kyle will lead a special 2.2 mile run, walk, and bike ride that will be followed by a Community Celebration with music, games, and food for everyone to enjoy. Participants do not need to run to join us, people of all ages and abilities are welcome to be part of 22 Miles to Break Boundaries.

Why? In Kyle's Words...

My name is CPT Kyle Butters, USA, Ret. and I am an Army Veteran. I, like many of my fellow veterans, have tragically lost fellow soldiers and friends throughout the years to combat and suicide. These losses have had a major impact on me, and I've made it part of my life's mission to contribute to the mental health fight that so many of us veterans go through. I really appreciate that two of Infinite Hero's five pillars focus on veterans mental and brain health and suicide prevention. In 2021, research found that 30,177 active-duty personnel and veterans of post-9/11 conflicts died by suicide. The bottom line is this must change; I do not feel enough attention is given to the problem. I run knowing that with each step, the money raised will go to support the brain health and suicide prevention programs that are at the heart of the IHF's mission.

Thank you for your support,
Cpt Kyle Butters, USA, Ret.



THE CAUSE



OUR MISSION

Infinite Hero Foundation combats the most difficult front line issues -mental and physical- facing military heroes and their families.

OUR PLEDGE

Infinite Hero's pledge to those who have risked their lives is to reward their sacrifice and bravery with support that articulates our gratitude. We partner with like-minded organizations to provide access to innovative rehabilitation programs that address the unique needs of veterans and their families.

The measure of our impact is positive outcomes, not merely gestures. Like the heroes we serve, we refuse to shy away from a challenge. Where boundaries exist, we will plow through them.

Where strategies and solutions have not yet been found, we will create them. We will marshal the resources of technology, community, medical research and mental health care to foster collaborative innovation and affect positive change for our heroes in need.

OUR PILLARS

- Brain Health
- Suicide Prevention
- Physical Rehabilitation
- Family Support
- Leadership Development



SPONSORSHIPS



SPONSORSHIP BENEFITS

22 Miles to Break Boundaries offers a unique opportunity to highlight your business through exposure and engagement in person at the event, connecting directly with the community and to virtual participants across the country. Your sponsorship will provide your business, products, and brand with have a strong presence at the event while supporting the Infinite Hero Foundation and our commitment to connect our military, veterans, and military family members with innovative and effective treatment programs. Customized partnerships, including in-kind sponsorships, are available, contact Courtney Janes at courtneyj@infinitehero.org or at 949-397-4096.

BENEFITS INCLUDE

- Brand and/or product prominently placed at event
- Logo and link placement on event website, email campaigns, and social media channels
- Opportunity to provide goodie bag inserts of promotional material and/or samples
- Space for a booth presence at the event on Saturday, June 8 with option to also have a booth Friday and/or Sunday
- Exposure to local and national athletes, runners, and volunteers as well as military, veterans, and military families
- Recognition announcements live onsite at the event
- Inclusion in press and media reach out and exposure

SPONSORSHIP OPPORTUNITIES

BREAKING BOUNDARIES TITLE SPONSOR \$10,000 (1 Available)

MATCHING: This sponsorship will be matched by an anonymous donor

- Most prominent logo on shirts and event marketing collateral and event signage, including signage at start/finish line
- Logo prominently displayed on participant bibs
- Have “Presented by Your Company/Brand” on marketing collateral and event signage
- Dedicated social media posts and featured mention in press and IHF newsletters
- Option to collaborate with Infinite Hero on social media outreach and messaging in newsletters
- Acknowledgement of your support online and onsite throughout the event
- Recognition gift presented to you at event
- Prime space for a booth presence at the event
- Provide inserts or samples for goodie bag
- Logo/link on website, emails, and social media channels
- Personalized Tee Standing Sign on race course
- Complimentary race entry x 20 people, participants will receive race package including shirt, sweatshirt, and hat



PATRIOT SPONSOR \$5,000

- Prominent logo on shirts and event marketing collateral and event signage, including start/finish line signage, and on participant bibs
- Dedicated social media posts and featured mention in press and IHF newsletters
- Option to collaborate with Infinite Hero on social media outreach and messaging in newsletters
- Acknowledgement of your support online and onsite throughout the event
- Recognition gift presented to you at event
- Prime space for a booth presence at the event
- Provide inserts or samples for goodie bag
- Logo/link on website, emails, and social media channels
- Personalized Tee Standing Sign on race course
- Complimentary race entry x 10 people, participants will receive race package including shirt, sweatshirt, and hat

ADVOCATE SPONSOR \$2,500

- Logo on shirts and event signage and participant bibs
- Acknowledgement of your support online and onsite throughout the event
- Space for a booth presence at the event
- Provide inserts or samples for goodie bag
- Logo/link on website, emails, and social media channels
- Personalized Tee Standing Sign on race course
- Complimentary race entry x 5 people, participants will receive race package including shirt, sweatshirt, and hat

COURAGE SPONSOR \$750

- Logo on race shirts and event signage
- Acknowledgement of your support online and onsite throughout the event
- Space for a booth presence at the event
- Provide inserts or samples for goodie bag
- Logo/link on website, emails, and social media channels
- Personalized Tee Standing Sign on race course
- Complimentary race entry x 3 people

LAP SPONSOR \$300 - 7 Available

- Space for a booth presence at the event
- Provide inserts or samples for goodie bag
- Logo/link on website, emails, and social media channels
- Personalized Tee Standing Sign on race course
- One entry to run with Kyle on sponsor lap

VENDOR SPONSOR \$200

- Space for a booth presence at the event
- Provide inserts or samples for goodie bag
- Logo/link on website, emails, and social media channels



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www.infinitehero.org

<https://www.infinitehero.org/22-miles-to-break-boundaries/>